**The Seven Keys to Memory Power  
*—How to memorise and recall***

Memorizing material gives you confidence, and frees you from shuffling papers or flipping through too many screens. In the right amount, speaking or quoting from memory brings a simplicity and directness to your presentation. Too little memorized, and you appear not to know your subject. Too much memorized, and you resemble a parrot. These seven keys to memory power will help you to memorize what is necessary.

The value of memory work is here taken for granted. The method of memory work is called mnemonics. The keys to success are outlined below.

**Note** —**MNEMONIC:** Mnemonic, pronounced “nee-*mon*-ick,” a manner of arranging things so as to make them easier to absorb and remember. I do this a lot on simplybible.com as you have probably noticed.

**1. EVALUATION**

Is the passage or data worth memorizing? If so you will be interested in it, and interest aids memory.

**2. UNDERSTANDING**

It is difficult and pointless to memorize what you don't understand.

**3. ANALYSIS**

See the whole as a system of integrated elements. Recall of one element will then enable recall of the whole.

**4. VISUALISATION**

See it in your mind's eye! Techniques:

* Symbolism to visualize abstract ideas
* Novelty and exaggeration with imagination
* Movement and colour in the mental image

**5. ASSOCIATION**

Connect each point visually or logically or both.

**6. CONCENTRATION**

Focus the mind's attention on to the subject. One theory of intelligence is that it is basically the power of concentration, which can be learned and developed.

**7. REPETITION**

Occasional review strengthens recall.